Subgroup: Non-Davidson County (n= Varies)

(Respondents with home zip codes in Cheatham, Rutherford, Sumner, Williamson, Wilson)



66%

62%

61%

56%

54%

54%

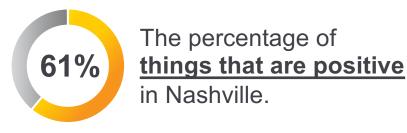
49%

45%

45%

43%

Positives and Negatives in Nashville



Top-5 Positives in Nashville

Selection rate for the top 3 positives among 16 options

48% Good restaurants, shopping, entertainment

36% Lots of jobs/economic opportunity

32% Vibrant downtown/venues/events/activities

32% Creative gathering place for music, artists, etc.

25% Good outdoor rec., parks and green spaces

Top-5 Negatives in Nashville

Selection rate for the top 3 negatives among 13 options

62% Traffic/congestion/it's hard to get around

43% Lack of affordable housing/shortage/cost

35% High cost of living

32% Lack of public transportation

31% Too much growth/not being managed well



Growth Impact on Nashville



Growth Orientation Pro-Growth 13% **Pro-Regulated Growth** 65% No-Growth 21% Somewhat Aligned Exactly Aligned

Subgroup: Non-Davidson County (n= Varies)

(Respondents with home zip codes in Cheatham, Rutherford, Sumner, Williamson, Wilson)

IM/AGINE

Housing

Top-2 Goals For Housing

Selection rate for the most and second most important goals among 5 goals

- Ensure we are building a variety of housing options in all our neighborhoods to reduce housing shortages and lower housing costs
- Ensure low-cost housing options are equally available to people of all walks of life
- Make sure there is plenty of affordable housing in the communities of Nashville for people who keep the city going (musicians, artists, teachers, firefighters, police officers, etc.)
- Ensure people can afford to stay in their homes and are not being forced out
- 27% Eliminate homelessness

Housing Priorities

Mean score on a scale of 1-Not at all important to 10- Extremely Important

- Increase affordable housing requirements and
- 8.1 incentives for developers to make sure they generate more affordable housing options

 Create more community partnerships and
- 8.0 programs making more housing more affordable for more people
 - Provide more buyer/renter assistance and support
- 7.5 to get people into housing and help them stay there
- 7.4 Build more homes to increase the housing supply which will bring down housing prices and help meet demand
- 7.1 Build more compact and less expensive housing closer to where people live, work, and play

Education

Top-2 Goals For Education

Selection rate for the most and second most important goals among 5 goals

- Ensure they have the skills they will need to be successful in the workplace
- Ensure they can support themselves as an adult in the real world
- Provide a way to lift children out of poverty and level the playing field for their future
- Ensure they are well informed and able to engage in civic and political matters in their community
- 11% Ensure they are prepared for college

Education Priorities

Mean score on a scale of 1-Not at all important to 10- Extremely Important

- 9.1 Improve teacher quality through better recruitment, compensation, training, etc.
- 8.8 Increase funding for public education (per pupil spending is way below comparable cities)
- 8.7 Increase access to affordable, high-quality childcare and early childhood education
- 8.7 Increase school safety
- 8.6 Focus on early childhood health and education—without a good start, chances for success go way down
- 8.4 Increase personalized student focus and support to teach kids in ways that best fit their individual needs
- 8.1 Focus on failing schools to do whatever is needed to turn them around
- 8.1 Focus on modernizing our school facilities and materials—every child deserves a clean and up-to-date place to learn
- 7.5 Increase the schooling choice and options available to parents to make sure their child gets the best education



Agree with the statement *Investing* in public education is an important priority for Nashville

Mobility

Top-2 Goals For Mobility

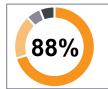
Selection rate for the most and second most important goals among 4 goals

- Make it easier to get around Nashville—to and from downtown and from one place to another in the region (connecting different parts of the City and Downtown better)
- Ensure everyone has good access to downtown and the important parts of the region—make transportation options equally accessible to all across Nashville/Davidson Co.
- 40% Improve transportation safety and reduce crashes and personal injuries
- 25% Make it easier to get around inside the neighborhoods and communities where people live

Mobility Priorities

Mean score on a scale of 1-Not at all important to 10- Extremely Important

- 9.3 Reduce traffic congestion
 - Improve and increase public transportation availability
 - 3.9 and options throughout the city (light rail, bus rapid transit, expanded bus service)
- 8.6 Improve road maintenance and operations on existing roads
- Promote flexible and remote work schedules to reduce the need and impact of commuting
- 8.0 Construct new street and highway improvements to better connect parts of the city
 Improve bicycle and pedestrian connectivity and
- 7.7 infrastructure across the city and in the surrounding communities (bikeable streets, sidewalks, greenway and trail networks, etc.)



Agree with the statement *Investing* in city-wide public transportation is an important priority for Nashville 2