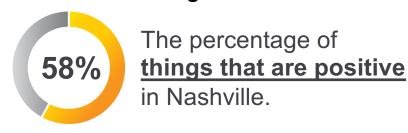


Household Income

Subgroup: <\$50,000 HHI



Positives and Negatives in Nashville



Top-5 Positives in Nashville

Selection rate for the top 3 positives among 16 options

Creative gathering space for music, artists,

37% Good restaurants, shopping, entertainment

35% Good outdoor rec., parks, green spaces

31% Rich diversity of people and cultures

Vibrant downtown, Music City venues, events, and activities

Top-5 Negatives in Nashville

Selection rate for the top 3 negatives among 13 options

50% Lack of affordable housing/shortage/cost

45% High cost of living

40% Traffic/congestion/it's hard to get around

32% Too much growth/not being managed well

30% Lack of public transportation

Top-2 Favorite Visions For Nashville

Selection rate for the most and second most favorite vision among 5 visions

56% The Connected City

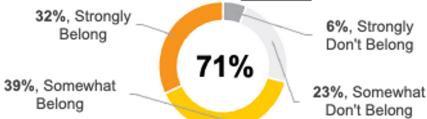
Nashville is Home... The Place of Inclusion 50% and Belonging

Nashville's Neighborhoods are its Stars

22% Music and Arts Epicenter

Creativity, Innovation, and Entrepreneurship 20% Supercenter

The percent that feel they **Belong** in Nashville.



10 Very Important Neighborhood Features

Selection rate for the top 10 out of 15 respondent-selected features

76% Affordable housing options

67% Grocery stores

Parks and green spaces

Sidewalks with good lighting on both 58% sides of every street

Access to public transportation

49% Bikeable and walkable throughout

Reliable garbage and waste removal 49%

Schools

Safe places for youth activities

Police presence/Crime prevention

resources

43%

45%

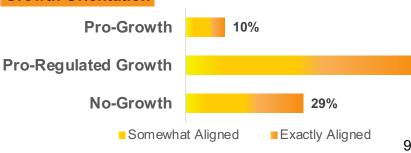
61%

56%

Growth Impact on Nashville



Growth Orientation



60%

Housing

Top-2 Goals For Affordability

Selection rate for the most and second most important goals among 5 goals

- Ensure low-cost housing options are equally available to people of all walks of life
- 48% Ensure we are building a variety of housing options in all our neighborhoods to reduce housing shortages and lower housing costs

 Make sure there is plenty of affordable housing in the communities of Nashville for people who keep the city going (musicians, artists, teachers, firefighters, police officers, etc.)
- Ensure people can afford to stay in their homes and are not being forced out
- 29% Eliminate homelessness

Affordability Priorities Importance

Mean score on a scale of 1-Not at all important to 10- Extremely Important

- Increase affordable housing requirements and incentives for developers to make sure they generate more affordable housing options

 Provide more buyer/renter assistance and
- 8.5 support to get people into housing and help them stay there
 - Create more community partnerships and
- 8.2 programs making more housing more affordable for more people
- 7.5 Build more compact and less expensive housing closer to where people live, work, and play
 Build more homes to increase the housing supply
- 6.8 which will bring down housing prices and help meet demand

Education

Top-2 Goals For Education

Selection rate for the most and second most important goals among 5 goals

- Provide a way to lift children out of poverty and level the playing field for their future
- Ensure they can support themselves as an adult in the real world
- 39% Ensure they are well informed and able to engage in civic and political matters in their community
- Because they have the skills they will need to be successful in the workplace
- 13% Ensure they are prepared for college

Education Priorities Importance

Mean score on a scale of 1-Not at all important to 10- Extremely Important

- 9.1 Increase funding for public education (per pupil spending is way below comparable cities)
- Improve teacher quality through better recruitment, compensation, training, etc.
- Focus on early childhood health and education— without a good start, chances for success go way down
- 8.7 Increase access to affordable, high-quality childcare and early childhood education
- 8.6 Focus on modernizing our school facilities and materials—every child deserves a clean and up-to-date place to learn
- 8.5 Increase school safety
- 8.4 Increase personalized student focus and support to teach kids in ways that best fit their individual needs
- 8.4 Focus on failing schools to do whatever is needed to turn them around
- 7.4 Increase the schooling choice and options available to parents to make sure their child gets the best education



Agree with the statement *Investing* in public education is an important priority for Nashville

Mobility

Top-2 Goals For Mobility

Selection rate for the most and second most important goals among 4 goals

Make it easier to get around Nashville—to and from



downtown and from one place to another in the region (connecting different parts of the City and Downtown better)



Ensure everyone has good access to downtown and the important parts of the region—make transportation options equally accessible to all across Nashville/Davidson Co.

- Make it easier to get around inside the neighborhoods and communities where people live
- 37% Improve transportation safety and reduce crashes and personal injuries

Mobility Priorities Importance

Mean score on a scale of 1-Not at all important to 10- Extremely Important

Improve and increase public transportation availability 9.1 and options throughout the city (light rail, bus rapid

- transit, expanded bus service)
- 8.8 Reduce traffic congestion
- Improve bicycle and pedestrian connectivity and infrastructure across the city and in the surrounding communities (bikeable streets, sidewalks, greenway and trail networks, etc.)
- 8.3 Improve road maintenance and operations on existing roads
- Promote flexible and remote work schedules to reduce the need and impact of commuting
- 7.3 Construct new street and highway improvements to better connect parts of the city



Agree with the statement *Investing in city-wide public transportation is an important priority for Nashville*92

Subgroup: <\$50,000 HHI



Housing

Comments

- Decriminalize homelessness. Make sure any government-provided housing is livable. All people deserve quality shelter as a human right. The government is supposed to provide these services for the good of their people.
- Do not let corporations buy SINGLE FAMILY RESIDENCES
- Limiting NOO-STR's and promoting a higher % of tourism in hotels downtown rather than taking up space in neighborhoods and distorting housing development and ownership markets. Upzoning urban mixed-use corridors as defined in NashvilleNext [...]
- Renovate/rehab older buildings v. tearing them down. especially in midtown and downtown.
- Adjust tenant laws to be more balanced and fair for landlords and tenants. Currently, tenant laws so heavily favor landlords, it makes housing security for vulnerable people—or anyone—nonexistent. Rent increases any amount without warning [...]
- Converting spaces that are sitting vacant into affordable spaces for people to live long term or temporarily. Utilizing the spaces we have and honoring the past.
- Eliminate tall and skinnies, reduce the number of temporary housing permits (such as Airbnb), and ensure that there are programs in place for long-term residents to be able to stay [...]
- We need to put a cap on the corporate rental market.
 Companies buying up homes to artificially raise rent is wreaking havoc on our city.

Education

Comments

- All teachers that serve inner city youth should have training to get a better understanding of youth that have experienced trauma
- Better funding for Pre-K centers and preschools, especially the ones that need it the most and those in low-income areas.
- Bilingual/multilingual education needs to be available at all schools. Nashville needs to treat bilingualism/ multilingualism as an asset rather than a deficit [...]
- Do NOT pay for charter schools with public school money.
 Instead, improve all public schools.
- Focus on fundamentals. Everyone can read at grade level by 3rd grade
- I work for MNPS. Our teachers are burnt out and the turnover rate is high. We need to adequately pay employees so they will be attracted to the school system and stay. TN is 44th in per-pupil funding in the state.
- Stop the rhetoric that everyone needs to go to college to get a 4 year degree. There should be more emphasis on trade and vocational schools. The concentration should be on being able to support yourself with meaningful work.
- Establish a pipeline from the graduates of Nashville Universities into MNPS teaching roles that allow them to stay in the city and afford to do so. This can be modeled after or in partnership with Teach for America.

Mobility

Comments

- Better promote rates, routes and how to use the existing public transportation
- Busses should be more reliable. When I used them frequently they were almost always late. Add more stops around the city.
- Change the laws concerning sidewalk and accessibility investments and budget more money for the state to be responsible for these things, and make sure they exist, everywhere!
- [...] getting the drag racing under control. There's entire areas in town that are dangerous to drive in after certain times.
- I'm severely disabled and live on SSDI only [...] I cannot drive and I also cannot access public transportation. I thought that there was a special bus service for the disabled but apparently I am wrong on that. I am desperate for accessible [transportation].
- Nashville needs dedicated bus lanes on West End Avenue, Broadway, Rosa Parks, Gallatin, Dickerson, Nolensville, Murfreesboro, Charlotte.
- We desperately need light rail and other similar options to reduce the use of fossil fuels. It needs to be easy to use and affordable.
- · Decrease the number of party buses.
- Center the experiences people who rely on public transit (current bus riders, Nashvillians with disabilities, families with students who bus, etc)



Ideal Neighborhood

Comments

- A mix of people of various incomes and ages
- A place where you can walk to restaurants, small businesses, food services/grocery
- Affordability. It is imperative that nashville has neighborhoods on all sides of nashville that has affordable and safe housing.
- Community building events where people can feel more connected [...]
- More police patrols and visible presence in all neighborhoods & extra police presence in high crime areas.
- Neighbors who know each other, and support from metro council members to facilitate neighborhood connections.
- NO MORE SKINNY houses! I feel incentives should be given to those who would remodel the existing home
- · Sidewalks and street lights
- Building a knowledge of who lives around you and developing positive relationships. My street is wonderful this way all different ages and we hang out together finding common bonds and being available [...]
- Community centers so that neighbors have the opportunity to learn trades, financial literacy programs, and political science.

One Change

Comments

- Accessible transportation for all 24/7 and walkable sidewalks with curb cuts
- · Affordable housing and better wages
- Eliminate racism and support more jobs for everyone (translated from Spanish)
- Focus on the people who already live here, and not just those in wealthier, "hot" parts of the city.
- Add mass-transit, light rail system
- Homelessness there are too many open spaces not to be using them to house the homeless
- I would make the cost of living much more affordable.
- Introducing gentle density to neighborhoods allowing more people to walk to retail and services.
- Listen to locals and hold on to what makes Nashville NASHVILLE. [...] It might look pretty, but it'll lose it's soul.
- Save local businesses. There is zero help in saving small businesses. There is no rent control. There is no community effort. [...]
- Education. I want Nashville's public schools to be of high quality and able to compete with private schools. [...]
- Housing for ALL
- Mass transit. Come on it's time!!!!

Big Ideas

Comments

- A more green city -- protection and investment in more green spaces, community gardens via land access policy restructuring.
- Cultural hubs and exploring our rich history
- Recycling centers increased in number and neighborhood centered with local resident partners/volunteers maintaining and educating regarding recycling.
- Historic preservation, interpretation, and celebration, especially our vanishing african american neighborhoods. Celebration and elevation of our visual arts community.
 Supporting our world class, but underfunded HBCUs
- Make this a safe place for LGBTQ+ people to exist.
- Mental health should be of the utmost importance. Mental health clinics should be bright and welcoming places. But there must also be an outreach to the community that can offer help [...]
- Sustainability. Nashville should explore and encourage carbon-neutral development and the promotion and protection of biodiversity.
- · TRANSIT PLEASE. WE'RE BEGGING.

Youth

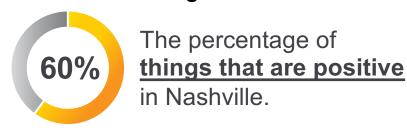
Comments

- Having parks programs and community centers that offer accessible and affordable sports teams, outdoor programming, arts engagement, and other extracurriculars.
- Options for employment after school and during the summer for older young people, opportunities within Metro and Metro-partners should be prioritized.
- Common sense gun laws. Get the guns off the street. More mentors and program supports for at risk youth and their families. Help the parents of these youth find affordable housing, secure jobs, and high quality, affordable child care options.
- Better mentoring programs, better community centers, more community activities for urban areas.
- Fund mental health services! Increase access to this and support the organizations already doing this
- Leadership opportunities at the civic level. Even more libraries.
- A push for music education being included and prioritized in every public school
- Daycare and afterschool care should be provided especially since parental leave isn't guaranteed

Subgroup: \$50,000 - \$100,000 HHI



Positives and Negatives in Nashville



Top-5 Positives in Nashville

Selection rate for the top 3 positives among 16 options

45% Good restaurants, shopping, entertainment

36% Good outdoor rec., parks, green spaces

Creative gathering space for music, artists,

27% Rich diversity of people and cultures

Vibrant downtown, Music City venues, events, and activities

Top-5 Negatives in Nashville

Selection rate for the top 3 negatives among 13 options

48% Traffic/congestion/it's hard to get around

43% Lack of affordable housing/shortage/cost

38% High cost of living

37% Too much growth/not being managed well

32% Lack of public transportation

Top-2 Favorite Visions For Nashville

Selection rate for the most and second most favorite vision among 5 visions

59% The Connected City

3% Nashville's Neighborhoods are its Stars

48% Nashville is Home... The Place of Inclusion and Belonging

Creativity, Innovation, and Entrepreneurship Supercenter

17% Music and Arts Epicenter

The percent that feel they **Belong** in Nashville.



10 Very Important Neighborhood Features

Selection rate for the top 10 out of 15 respondent-selected features

Grocery stores 69%

Affordable housing options 69%

Parks and green spaces

Sidewalks with good lighting on both sides of every street

Bikeable and walkable throughout

Access to public transportation 52%

Schools 52%

Reliable garbage and waste removal 50%

Entertainment/restaurants

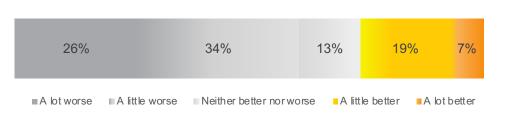
Police presence/Crime prevention resources

46%

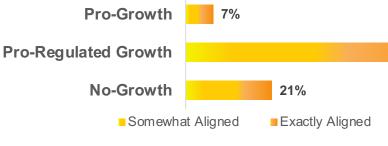
65%

52%

Growth Impact on Nashville



Growth Orientation



Housing

Top-2 Goals For Housing

Selection rate for the most and second most important goals among 5 goals

- 53% Ensure we are building a variety of housing options in all our neighborhoods to reduce housing shortages and lower housing costs
- Ensure low-cost housing options are equally available to people of all walks of life
- Make sure there is plenty of affordable housing in the communities of Nashville for people who keep the city going (musicians, artists, teachers, firefighters, police officers, etc.)
- Ensure people can afford to stay in their homes and are not being forced out
- 24% Eliminate homelessness

Housing Priorities

Mean score on a scale of 1-Not at all important to 10- Extremely Important

- Increase affordable housing requirements and incentives for developers to make sure they generate more affordable housing options

 Create more community partnerships and
- 8.2 programs making more housing more affordable for more people
 - Provide more buyer/renter assistance and support
- 8.0 to get people into housing and help them stay there
- 7.5 Build more compact and less expensive housing closer to where people live, work, and play Build more homes to increase the housing supply
- 7.3 which will bring down housing prices and help meet demand

Education

Top-2 Goals For Education

Selection rate for the most and second most important goals among 5 goals

- 62%
 - Provide a way to lift children out of poverty and level the playing field for their future
 - Ensure they can support themselves as an adult in the real world
- Ensure they have the skills they will need to be successful in the workplace
- 28% Ensure they are well informed and able to engage in civic and political matters in their community
- 9% Ensure they are prepared for college

Education Priorities Importance

Mean score on a scale of 1-Not at all important to 10- Extremely Important

- 9.2 Increase funding for public education (per pupil spending is way below comparable cities)
- 9.1 Improve teacher quality through better recruitment, compensation, training, etc.
- $_{
 m 9.0}$ Increase access to affordable, high-quality childcare and early childhood education
- Focus on early childhood health and education—without a good start, chances for success go way down
- 8.5 Increase school safety
- 8.4 Focus on modernizing our school facilities and materials—every child deserves a clean and up-to-date place to learn
- 8.4 Increase personalized student focus and support to teach kids in ways that best fit their individual needs
- 8.3 Focus on failing schools to do whatever is needed to turn them around
- 6.7 Increase the schooling choice and options available to parents to make sure their child gets the best education



Agree with the statement *Investing* in public education is an important priority for Nashville

Mobility

Top-2 Goals For Mobility

Selection rate for the most and second most important goals among 4 goals Make it easier to get around Nashville—to and from



downtown and from one place to another in the region (connecting different parts of the City and Downtown better)



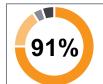
Ensure everyone has good access to downtown and the important parts of the region—make transportation options equally accessible to all across Nashville/Davidson Co.

- 36% Make it easier to get around inside the neighborhoods and communities where people live
- 29% Improve transportation safety and reduce crashes and personal injuries

Mobility Priorities Importance

Mean score on a scale of 1-Not at all important to 10- Extremely Important

- Improve and increase public transportation availability and options throughout the city (light rail, bus rapid transit, expanded bus service)
- 8.8 Reduce traffic congestion
- Improve bicycle and pedestrian connectivity and infrastructure across the city and in the surrounding communities (bikeable streets, sidewalks, greenway and trail networks, etc.)
- 8.2 Improve road maintenance and operations on existing roads
- 7.8 Promote flexible and remote work schedules to reduce the need and impact of commuting
- 7.3 Construct new street and highway improvements to better connect parts of the city



Agree with the statement *Investing in city-wide public transportation is an important priority for Nashville*96

Subgroup: \$50,000 - \$100,000 HHI



Housing

Comments

- Zoning reform! Eliminate all the single-family zoning (or make it more flexible). Allow for duplexes, triplexes, quadplexes. Fight the sentiment of NIMBYism through community outreach & education.
- We need to look closely at real ways to get our unhoused neighbors into 360 care and housing.
 We also need to ensure that there are options for people who make our city run and be unique -musicians, artists, Metro workers.
- Tiny home villages can provide good affordable housing options. All apartment buildings, including "Luxury" developments, should be required to have affordable units.
- [...] instead of knocking down historic neighborhoods and homes in Nashville, make more efforts to partner with contractors that will restore homes/neighborhoods [...]
- Stop supporting the big corporations who are bidding on all the homes at outrageous prices.
 Middle class millennials are forecasted to not being able to buy homes for 5-10 more years forcing young families out of Nashville
- Stop building tall and skinnies.
- Rent stabilization after years at living in one location
- Pay the teachers, police, firefighters, nurses etc more-the average blue-collar workers are being pushed out because cost of living [...]
- Limit AirBnBs and other short-term rentals that lower supply and increase cost

Education

Comments

- Learn from and cooperate with successful charter schools. Focus on learning critical thinking and life skills. More project based/experiential learning and intern/externship.
- Affordable childcare and pre-K, better pay and benefits for teachers, give school leaders more latitude and funding to address the needs of their school community.
- Child school performance is directly related to household instability (poverty, crime, etc.) Focus on uplifting families materially to support children. Eliminate school lunch debts and make lunches free. [...]
- · Increasing pay significantly for teachers.
- Offer more vocational tracks for students grades 10-12 so they get hands on experience and graduate with the opportunity to enter career force. Create smaller learning communities focused on certification.
- Parental involvement and teacher and school support is critical. Teachers, school admin and support personnel must and can be paid the highest possible. Providing diverse and rich options for after-care is key in early + k-5.
- Stop banning books and loosen the reins on teacher's creative abilities in their classrooms. Stop evaluating teachers based on students' test scores.
- School choice and education savings account (ESA). Students are not "one-size-fits-all" Fund students, not systems. [...]

Mobility

Comments

- Above ground or elevated train system. Put hubs in the various neighborhoods and suburbs.
- A focused look at each neighborhood and quality public input on what serves residents best with special focus on youth, seniors, [...]
- Airport to downtown transportation. Sidewalks on all streets

 make it more walkable to get from one neighborhood to another.
- Better bus stops. A sign on the side of a busy street without a sidewalk or cover is unsafe and insufficient.
- Dedicated bus lanes are the #1 thing I want to see in Nashville. This would help make the bus arrival times more reliable since they would be less dependent on traffic, and it would incentive people to take the buses during rush hour [...]
- I would love to see more bike lanes and sidewalks so it feels safer to walk within neighborhoods. A bus lane down Gallatin Rd. — or even a transit line up and down Gallatin would greatly improve my transportation experience in East Nashville.
- Increased rail, possibility of returning the streetcars or the possibility of an above ground line similar to the L in Chicago.
- Light rail is my top interest and it needs to reach more areas via more arteries of access.
- Rethink the current traffic infrastructure. [...] only a complete reworking will help. Lights on major arteries need to be retimed for more consistent flow, and exit/turn lanes should be increased.

Subgroup: \$50,000 - \$100,000 HHI



Ideal Neighborhood

Comments

- A "third place" or somewhere people can gather and commune without being forced to spend money.
- A community center or place where people can gather for celebrations or workshops, or civil meetings.
- A reason to get out of our living spaces and interacting with neighbors. Block parties, holiday decorating contests, events at the park, group bike rides
- An honoring of the history of that area and the people who have lived there
- Bring back the village where everyone looked out for each other.
- Cutting crime. I've lived here my whole life and the crime scares me. I'm afraid to walk in the neighborhood.
- Elected officials holding monthly or quarterly town hall meetings with residents.
- Equitable access to create great neighborhoods.
- Feeling safe and secure in a wellmaintained neighborhood.
- Green spaces. Green spaces are important for mental health and well being [...]

One Change

Comments

- An amazing transit system with busses and light rail 24/7, every 15 minutes and is a faster, more efficient option than driving
- A city-wide cap on rent, and/or more affordable housing options
- A more thoughtful, strategic plan for growth
- A rail system, less or no passenger style vehicles allowed in high walking areas like downtown. [...]
- Affordable housing for all who need it.
 The folks who serve and care for us cannot afford to live in the city that is so dependent on them. [...]
- Affordable housing for medium to lowincome households
- Better greenway biking system. Would be nice to be able to bike to get groceries or to restaurants safely.
 Please no more bike lanes that have no protection against cars!!
- Center the voices of people who've lived in Nashville for generations. Growth is welcome, but the people from here are being pushed out.
- Education. Pay teachers more and fully fund public schools so that our children can be prepared for the real world and have real options available to them.

Big Ideas

Comments

- Become a nationwide leader in creative solutions to issues of transportation, connectivity, and housing
- A combination of making Nashville more connected, more creative and a realistically affordable place to live.
- A sustainability, green energy innovation leader in the south, if not the country.
- A sustainable local food system that thrives on locally sourced food.
- Better use of river front property in downtown/east/Germantown areas
- Connecting aging adults with children and youth
- Create paid opportunities for local artists to teach/mentor children and young adults in the arts.
- Major League Baseball
- Nashville NetZero? Be on the map for sustainability?
- There needs to be "Imagine Tennessee" to coordinate with "Imagine Nashville"
- We need to be a leader in tech, music & arts, and also have blue collar manufacturing jobs.
- The human city A city that allows for development at a more human scale than city block by city block

Youth

Comments

- Start asking them directly and act on those suggestions. Help them socialize and connect with the communities
- Non-virtual communal safe spaces. Like the free homework line: provide free mental health support for all (private, home and public school students to call and talk to someone. Safe zones for youth who need a safe place.
- Access to recreational facilities and green spaces
- Art, dance, sports, theatre, music etc activities that are directly after school in school facilities allows parents to have childcare after school while connecting kids to enriching activities as well. More safe gun free parks and community spaces [...].
- Expanded focus on internship, job opportunities outside the traditional school space
- Getting them involved in their own community and neighborhood. Helping to improve it. They need to understand about Nashville's people and history and learn that their voice matters.
- More access to receiving emotional, food and basic needs support. Schools cannot sustain the amount of students and families who need these services AND provide high quality education.

8